

ADVERTISING RATES AND DATA

MDA News & eNews

MONTANA DENTAL ASSOCIATION

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Effective: 01/01/2025

MDA News Publication Data

Published bimonthly:

Feb (*published mid-Feb*), Apr (*published mid-Apr*), June (*published mid-June*), Aug (*published mid-Aug*), Oct (*published mid-Oct*), Dec (*published mid-Dec*).

550 printed plus online to approx. 670 members.

The Ad is due by the 1st of each publication month. Terms are net 30 days.

RATES FOR CAMERA READY ADVERTISING (cost per insertion)

AD SIZE	FREQUENCY			SIZE (inches)
	1 time	3 times	6 times	width x height
full page	\$1189	\$1170	\$1056	7.75 x 8.5
half page	\$664	\$630	\$617	4.5 x 8.5 or 7.75 x 5
quarter page	\$370	\$360	\$325	4.0 x 5 or 7.75 x 2.5
business card	\$150	\$133	\$123	3.5 x 2
classified	\$45 plus 50 cents/word over 30 words			

MDA eNews Publication Data

Published bi-monthly published mid-January, mid-March, mid-May, mid-July, mid-September, and mid-December

distribution approx. 670 contacts

Ad due by the 1st of each publication month. Terms are net 30 days.

Rate is \$250 per edition.